Electronic Acknowledgement Receipt				
EFS ID:	2451406			
Application Number:	09848608			
International Application Number:				
Confirmation Number:	5996			
Title of Invention:	Personalized promotion of new content			
First Named Inventor/Applicant Name:	Andrej Gregov			
Customer Number:	25096			
Filer:	Maurice J. Pirio/Peter Sher			
Filer Authorized By:	Maurice J. Pirio			
Attorney Docket Number:	249768044US1			
Receipt Date:	09-NOV-2007			
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Application Type:	Utility under 35 USC 111(a)			

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Submitted with Payment	yes
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File Listing:

Document	Document Description	File Name	File Size(Bytes)	Multi	Pages
Number	Document Description	Document Description File Name	/Message Digest	Part /.zip	(if appl.)

1		rosponeo ndf	409222	VOS	10				
		response.pdf	9d16e3cda56f0cf8d599afe3a93e3867c 620fb75	yes	10				
	Multipart Description/PDF files in .zip description								
	Document Description		Start	End					
	Extension of Time		1	1					
	Notice of Appeal Filed		2	10					
Warnings:									
Information):								
2	Fee Worksheet (PTO-06)	fee-info.pdf	8293	no	2				
2 166 W	Tee Worksheet (1 10 00)	iee illio.pai	d3096465f2e1237d6ffabc943d69cc23c 47ce6cd	110					
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If a new application is being filed and the application includes the necessary components for a filing date (see 37 CFR 1.53(b)-(d) and MPEP 506), a Filing Receipt (37 CFR 1.54) will be issued in due course and the date shown on this Acknowledgement Receipt will establish the filing date of the application.

National Stage of an International Application under 35 U.S.C. 371

If a timely submission to enter the national stage of an international application is compliant with the conditions of 35 U.S.C. 371 and other applicable requirements a Form PCT/DO/EO/903 indicating acceptance of the application as a national stage submission under 35 U.S.C. 371 will be issued in addition to the Filing Receipt, in due course.

New International Application Filed with the USPTO as a Receiving Office

If a new international application is being filed and the international application includes the necessary components for an international filing date (see PCT Article 11 and MPEP 1810), a Notification of the International Application Number and of the International Filing Date (Form PCT/RO/105) will be issued in due course, subject to prescriptions concerning national security, and the date shown on this Acknowledgement Receipt will establish the international filing date of the application.